

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



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North Carolina · www.nc211.org

## 2011 CAMPAIGN

### 1 My Information (Print)



Mr./Mrs./Ms/Dr. \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_ Suffix \_\_\_\_\_

Home Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Extension \_\_\_\_\_ Home Phone \_\_\_\_\_ E-mail \_\_\_\_\_

- I am a first-time United Way donor.
- I have been a United Way donor for more than 10 years.
- I would like information about how to include Catawba County United Way in my will.
- I would like to receive the Catawba County United Way newsletter in my mail or by email (please include information on the line above).



### 2 My Gift (Complete one box)



#### Direct Gift

• My total annual gift: \_\_\_\_\_

Direct gift to be paid by:

- Cash
- Check (Made payable to CCUW)
- Credit/Debit card

(Log onto [www.ccunitedway.com](http://www.ccunitedway.com), click on the "Donate" link on the right side of the page, and enter your card information. Please include copy of your online confirmation for CCUW records.)

Bill Me

• My total annual gift: \_\_\_\_\_

To be billed:

- One Time
- Quarterly
- Monthly

Gift of Stock (To facilitate your stock transaction, please call (828)327-6851.)



### 3 Leadership Recognition

- My gift or combined gift with a spouse/partner that equals \$1,000.00 or more qualifies me/us for recognition in "The Leadership Circle" brochure.

Leadership levels of recognition are as follows: Bronze (\$1,000 - \$1,499) Gold (\$2,500 - \$4,999)  
Silver (\$1,500 - \$2,499) Platinum (\$5,000 - \$9,999)  
de Tocqueville Society (\$10,000 +)

- I/we would like to be recognized as follows: \_\_\_\_\_

#### Optional (Designation)

I wish to designate my donation to one of the following impact areas:  Education  Income  Health

I wish to designate my donation (\$50.00 minimum) to (see back of form for code number):

Code Number:

Catawba County United Way recognizes designations only to approved programs (see back for listing) and to other United Ways. Designations to non-approved agencies will go to approved programs as listed on the back side of your pledge form.



Signature (Required) \_\_\_\_\_

Date \_\_\_\_\_

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Catawba County United Way  
PO Box 2425, Hickory, NC 28603  
Phone: (828) 327-6851  
Fax: (828) 324-4358  
www.ccunitedway.com



**Your gift— creating community impact in Catawba County** (These programs/community partners have been approved for funding in 2012 by the Catawba County United Way Board of Directors)

<u>Education Impact Area</u>	<u>Income Impact Area</u>	<u>Health Impact Area</u>	<u>Other United Ways</u>
292763 <i>Imagination Library</i> Catawba County Partnership for Children	000448 <i>Adult day care subsidies</i> Adult Life Programs	000422 <i>HIV/AIDS education</i> ALFA - AIDS Leadership – Foothills area Alliance	014308 <i>Alexander County</i>
292755 <i>Daycare assistance for special needs children</i> Catawba County Partnership for Children	292789 <i>Blood collections</i> American Red Cross, Catawba Valley Chapter	292797 <i>First aid/CPR Training</i> American Red Cross, Catawba Valley Chapter	013987 <i>Burke County</i>
292854 <i>Tutoring for homeless students</i> Catawba County Schools Tutoring Program	292771 <i>Disaster response &amp; relief</i> American Red Cross, Catawba Valley Chapter	292862 <i>Child abuse prevention training</i> Children's Advocacy Center <i>Prevent-A-Thon</i>	014068 <i>Caldwell County</i>
000471 <i>Child care subsidies</i> Community Ridge Daycare	000745 <i>Crisis financial assistance</i> Eastern Catawba Cooperative Christian Ministry	000547 <i>Adolescent prevention education</i> Council on Adolescents of Catawba County	014142 <i>Central Carolinas</i>
000570 <i>Outreach scouting programs</i> Girl Scouts, Carolinas Peaks to Piedmont	000711 <i>Transitional housing for previously incarcerated addicts</i> Exodus Homes	292813 <i>First Step Domestic Violence Shelter</i> Family Guidance Center	013755 <i>Cleveland County</i>
000612 <i>Child care subsidies</i> YMCA, Love-N-Care Child Care	292805 <i>Consumer Credit Counseling</i> Family Guidance Center	292821 <i>Individual &amp; Family Counseling</i> Family Guidance Center	014076 <i>Gaston County</i>
035667 <i>After-school &amp; summer programs</i> The Salvation Army Boys & Girls Club	292847 <i>Crisis financial assistance</i> The Salvation Army	038141 <i>Medical and Dental financial assistance for school children</i> Kids in Need	014167 <i>Iredell County</i>
	292839 <i>Homeless shelter</i> The Salvation Army	000380 <i>Victim advocacy</i> Rape Crisis Center	013706 <i>Lincoln County</i>
	000679 <i>Transitional housing for ages 16 - 22</i> Sipe's Orchard Home		014118 <i>Rowan County</i>
			008505 <i>Other County * Please write-in</i>



"United Way advances the common good by creating opportunities for a better life for all. Our focus is on education, income and health, because these are the building blocks for a good quality of life. We recruit people and organizations from all across Catawba County who bring the passion, expertise and resources needed to get things done. We invite you to be a part of the change. You can give, advocate and volunteer. That's what it means to Live United."

Michael Blackburn, CEO Frye Regional Medical Center  
2011 CCUW Campaign Chair

## Your gift in 2010 making a lasting impact in Catawba County:

- 228 individuals were provided adult day care services
- 794 CPR and First Aid classes were provided
- 1,776 people were served by a domestic violence program
- 130 school children received medical or dental care
- 514 people were served with rape victim services
- 1,832 girls attended Girl Scout Camp
- 1,241 people were provided shelter and meals
- 2,497 people were served during time of disaster
- 5,668 units of blood were collected
- 696 boys and girls were provided safe and educational after school and summer day care
- 6,414 people were provided emergency financial assistance (mortgage, rent, utilities)
- AND MANY MORE!

Catawba County United Way proudly discloses that general administrative/fundraising expenses for 2010 were 13.64%

Financial information about this organization and a copy of its license are available from the State Solicitation Branch at 1-888-830-4989. This license is not an endorsement from the state.