

United Way title sponsor for upcoming race

HICKORY — Championship Auto Racing Series announced Catawba County United Way as the title sponsor of the Oct. 8 event at Hickory Motor Speedway.

Catawba County United Way and CARS Pro Cup have formed a partnership to promote the Oct. 8 event and stop hunger in Catawba County. The

Catawba County United Way will be sponsoring a food drive at Hickory Motor Speedway, where patrons may bring one non-perishable food item to the track now through Oct. 5. In exchange, they will receive \$5 off a general admission ticket to the CARS Pro Cup race on Oct 8.

“We are especially

pleased to have the opportunity to partner with the CARS ProCup Racing Series not only for a fun, family event but to collect food for the food banks in Catawba County,” said Sylvia Long, director of community impact, Catawba County United Way.

“The food collected at this event will go a long way in feeding the hungry

in Catawba County. Additionally, through CARS ProCup support of our community they are donating a portion of the ticket sales in order to support the programs funded by the Catawba County United Way in 2012.”

Pizza Hut will serve as the presenting sponsor of the Catawba County United Way 200.