

Catawba County United Way's "Small Businesses Love BIG"



What is "Small Businesses Love BIG"?

As a business owner, you already know the value of a strong and healthy community. It defines our lifestyles, our welfare, and ultimately our futures.

Catawba County United Way has created an easy, affordable and impactful way for smaller companies with 50 employees or less to invest back into the community.

Here's how it works

For only \$1 a day or \$365 a year, your business can be a partner Small Businesses Love BIG.

Benefits

- Small Businesses Love BIG window clings for display at your business.
- Magnets with logo for use on car etc.
- T-shirts with logo on back
- Public recognition by listing your company on our website, social media and e-newsletters with a link to your company website.
- Recognition at select CCUW sponsored events - Ex: Race United Sept. 17
- Impact Tours to funded programs to see first hand the services your dollars help to provide
- Small Businesses Love BIG partners participation in allocations of funds to identified small and start up non-profits.
- Visibility - Recognized for caring about and giving back to your community
- 100% tax deductible donation

Ways to Invest

- Write a check payable to CCUW/Small Businesses Love Big
- Billing - Choose monthly or quarterly
- Credit card billing, please call us at 828/327-6851

Contact Mark or Sylvia for more information

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