

September 16

READY TO RACE UNITED 2023



FREE RACING
FREE FIREWORKS



Catawba County
United Way

HICKORY



MOTOR

S P E E D W A Y

Gates open at 5 p.m.

Sponsorship Levels

Help the Catawba County United Way and the Hickory Motor Speedway celebrate the power of community by being a sponsor of this event.

\$5,000 - Flying Leap Sponsors

- Usage of large stadium studio with refreshments, up to 20 people.
- Name announced throughout the event.
- Large logo on all marketing material.
- Large sign with company logo at racetrack (near concessions).
- Premium placement of marketing station (tent).
- Small sign with company logo at entrance to racetrack.

\$3,500 - Fireworks Sponsor

- Usage of small stadium studio with refreshments, up to 12 people.
- Name announced as sponsor prior to and after the fireworks display, as well as throughout the event.
- Large sign with company logo at racetrack (near concessions).
- Placement of marketing station (tent) near entrance.
- Small sign at entrance to racetrack.

\$2,000 - Lead Sponsors

- Name announced as sponsor during the event.
- Placement of marketing station (tent) near entrance with local non-profit agencies.
- Shared space on signs with other agencies at racetrack.
- Small logo on all marketing materials.
- Small sign at entrance to racetrack.

Call Mark Bumgarner at the Catawba County United Way for more information - 828-327-6851.